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Friday, Nov. 17, 2000 1:01 pm PT



News

E-BUSINESS SHORTS

Business Layers advances online provisioning spec

Business Layers, in conjunction with third-party software vendors and consulting groups, will unveil a new eProvisioning specification next week designed to simplify the deployment and allocation of IT assets, applications, and services to users.

The Active Digital Profile specification will provide a vendor-and platform-independent exchange of provisioning information to software applications, according to officials of Business Layers, based in Rochelle Park, N.J.

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Big Blue's red hot opportunity speeds up Web sites

IBM Global Services is partnering with SolidSpeed Networks to enable Web hosters to offer SolidSpeed's CDN (content delivery network) services to speed up Web sites of small and midsize business clientele.

Through its partnership, IBM Global Services will resell SolidSpeed's CDN services, offering customers the ability to integrate the service into Web hosting packages and increase bandwidth overnight, SolidSpeed officials claimed.

Based in Ann Arbor, Mich., SolidSpeed Networks' CDN services include the InstantEdge Partner Program, which is touted as a fast implementation that requires no capital outlay and no start-up costs on the part of customers.

Online photo processing spurs partnerships

PhotoChannel Networks and Genuity have agreed to establish Genuity as the exclusive DSL and managed VPN for The Photochannel Network, which provides secure film or digital media drop-off and pick-up at any PhotoChannel Network member location.

The Photochannel Network is a global digital imaging network that is being launched by Burlington, Mass.-based PhotoChannel.

The network is being established to provide a secure private network to link digital minilabs and digital photo kiosks worldwide with consumers, retailers, online portals, and communities with photo-sharing needs.

PhotoChannel recently announced its intent to merge with MotoPhoto, a specialty photo retailer with 422 store locations.

All print order origination and print order fulfillment member locations will be exclusively networked by multiple DSL end-user circuits, which will be offered through the Vancouver, British Columbia-based Genuity.

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